

## Maverick AV Solutions Announces Global Agreement with Zoom Video Communications

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BARCELONA, Spain, July 10, 2018 /CNW/ -- [Maverick AV Solutions](#), a specialized solution business of Tech Data (Nasdaq: TECD) today announced a new distribution agreement with [Zoom Video Communications, Inc.](#) Maverick AV Solutions will support Zoom in expanding its global footprint, beginning with North America and Europe, enabling growth into new customer segments, and supporting the growth of [Zoom Rooms](#), Zoom's cutting-edge workplace collaboration solution.



The Zoom platform integrates with all hardware systems to ensure that customers can utilize existing room equipment or upgrade to create an experience to suit their meeting and collaboration style. It is ideal for any collaboration space, from small focus rooms or offices to world-class training and broadcasting centers.

Maverick AV Solutions will draw on its ecosystem of market-leading collaboration vendors to work with the Zoom team globally and build tailored solutions to help integrators create simple, intuitive room systems with fast deployment. Zoom already boasts partnerships with a number of Maverick's vendors including Logitech, Dell and Crestron.

"Zoom Video Communications is one of the most exciting businesses to enter the meeting room space in recent years, and the quality of the user experience is giving it a vital ingredient—rapid user adoption," said Jon Sidwick, vice president, at Maverick AV Solutions. "Zoom Rooms offer a great opportunity for our resellers, and with our global footprint, Maverick AV Solutions is able to offer Zoom a consistent experience for multi-country roll-outs. Our understanding of and specialization in audio visual technologies will help Zoom deploy quickly through the channel and help integrators to bring Zoom Rooms into the market rapidly."

"Zoom's partnership with Maverick will delight our customers by providing consistent packaging of Zoom Room solutions in conjunction with our hardware-optimized partners," said Laura Padilla, head of business development and channel, at Zoom. "This relationship represents an exciting point in our global expansion plans to extend our footprint into new markets, simplify the solution-purchasing process and grow our ecosystem of partners. We look forward to executing on the value of our partnership with Maverick quickly, and improving our customers' and partners' experiences."

Maverick AV Solutions is a specialized solution business of Tech Data, the world's leading end-to-end distributor of technology products, services and solutions. Our dedicated experts work with the world's leading brands to provide customers with specialized audio-visual (AV), collaboration and smart signage solutions, as well as unmatched logistical and financial services. Through product breadth, in-depth knowledge, activation services and e-commerce systems, Maverick AV Solutions is helping customers acquire the most complete AV solutions in the channel.

For more information on Maverick, visit [www.tdmaverick.eu](http://www.tdmaverick.eu). For specific information on Maverick's offering of Zoom Video Communications' AV solutions in North America, call (800) 237-8931.

[Click to tweet](#): .@MaverickAVWorld announces global agreement with @zoom\_us to distribute cutting-edge workplace #collaboration solutions; <http://investor.techdata.com/news-releases>.

### About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data is ranked No. 83 on the Fortune 500® and has been named one of Fortune's World's Most Admired Companies for nine straight years. To find out more, visit [www.techdata.com](http://www.techdata.com) or follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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